



# ***Sponsorship Proposal***

***2024 Racing Season***

# ***2024 Van Hal Racing Sponsor Packages***

Local race car sponsorships often begin and end with decals on cars. At Van Hal Racing, we're trying to take a different approach and bring you (and others) as close to the action as you can get.

If you're looking for a unique experience to offer your employees or clients, you will find exceptional options in the packages below. We'll help you take the hassle out of planning the next company outing, or provide an opportunity to make a lasting impression on your clients.

We are a family-oriented team. We like to compete, but we like to have fun with our friends and family even more. We've enjoyed the race track so much, that we thought that we could offer a unique sponsor package focused on experiences.

For the package price, your logo will appear on the car for the season. But that's just the start. There are options for every budget, and we can mix and match to tailor the experience to suit your needs.

There are a limited number of opportunities at each level, but three levels to choose from. Each level has specific perks to go along with the decals that will bring you as close to the action as you want. We can also customize your package should you wish to mix it up a little.

Thank you for considering becoming a partner with Van Hal Racing for the 2024 Season. We're looking forward to racing at Southern Ontario Motor Speedway in South Buxton, ON. once again. We'd like you to be part of the team.

# ***Sponsorship Levels***

**Green:** Limited spots available. Smaller decals on the side of the car.

- Weekly Social Media Shout Out
- Car displayed at the place of your choosing within 30 KM of Chatham
  - (Date to be agreed upon by both parties)
- Pick 1 Item from Tier 1

**COST: Contact for more info**

**White:** 4 spots available, Medium-sized sticker on a prominent location of the car.

- Weekly Social Media Shout Out
- Car displayed at the place of your choosing within 30 KM of Chatham
  - (Date to be agreed upon by both parties)
- Pick 2 Items from Tier 2
- Pick 1 Item from Tier 3

**COST: Contact for more info**

**Checkers:** 1 spot available, large decal on the front of the cars.

- Weekly Social Media Shout Out
- Cars displayed at the place of your choosing within 30 KM of Chatham
  - (Date to be agreed upon by both parties)
- All Tier 2 Items
- Pick 2 Items from Tier 3

**Cost: Contact for more info**

# ***Sponsorship Tier Items***

## **Tier 1**

- 2 Pit passes
- 4 Race tickets
- 5 VanHal racing T-shirts

## **Tier 2**

- 10 VanHal racing Tshirts
- 10 Race Tickets
- 4 Pit Passes

## **Tier 3**

(Times, dates and other particulars would be confirmed in advance.)

**Meet and Greet Jordan and Jess (Kids 5-12 and guardian)** Sit in the car. Hear it run. Jordan and Jess will tell some racing stories. Learn about being on a race car team. Hotdogs, chips, and juice included. (1 ½ hours of time, Max 8 kids + 1 adult for each)

**Racing Basics (Kids 13-17)** Todd, Jess and Jordan demonstrate what it takes to get to the races each week. Kids will learn a little bit about race engines, tires and setups. Jess will explain the equipment that keeps drivers safe. See how the lessons racing teaches you can help you later in life. Hot Dogs, chips and pop included. (2 Hours of time, Max 8 people)

## **Shop Tour (adults – kids can come, but count towards total)**

Get a look behind the door at the Van Hal Race Shop. See the car up close, and spend time talking to the team. It's a great way to see what goes on behind the scenes to make it to the races every week. Hot dogs, chips and pop included. (2 Hours, Max 10 people)

# ***Important Information***

Every sponsorship tier can be customized, so when you find something you like but need to tailor it a bit more, just ask.

We are a working family, so please understand that job duties and family events are important to us. The sooner we can plan your sponsorship activities with you, the easier it will be for all of us. We work on the cars in the evenings. Weekends are always super busy as we prepare to head to the track or clean up after the event.

Racing can be a fickle sport. While most nights go well, we can not guarantee any level of performance on the track. Scheduled sponsorship activities may be affected by weather and/or incidents that happen on the track. In those cases, we will work with you to reschedule anything you had lined up with us.

Contact Info

[vanhalracing@yahoo.com](mailto:vanhalracing@yahoo.com)